



Contribution ID: 236

Type: **not specified**

Empowering Engagement: Introducing a Dynamic Dashboard for Proactive Retention Strategies

Tuesday, 14 November 2023 15:15 (45 minutes)

In this session, we are going to present a dynamic dashboard designed to facilitate proactive strategies against contributor disengagement. By harnessing data mining and statistical modeling, the dashboard analyzes project activity metrics and contribution histories to forecast the probability of disengagement. Additionally, it offers predictions and a comprehensive overview of contributors' participation, segmented by diverse groups such as gender, region, and affiliation. Our session's primary aim is to introduce this dashboard, inviting valuable input and feedback from industry experts to gauge its practicality and effectiveness.

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Session Classification: Birds of a Feather (BoF)

Track Classification: Birds of a Feather (BoF)